

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF JANUARY 15, 2025

ROLL CALL

PRESENT: Chairman Vosbein called the meeting to order. Present were Chairman Vosbein, Vice Chair Hilary Landry, and Commissioners Daniel Becnel, Matt Bowers, John Condos, Tommy Cvitanovitch, and Cedric Richmond. A quorum existed.

WELCOME BY CHAIRMAN VOSBEIN

Following the Pledge of Allegiance, Chairman Robert Vosbein made opening comments to express condolences and prayers for the victims of the January 1, 2025, terrorist attack on Bourbon Street. A moment of silence honored those individuals and their families, specifically including an ASM employee (Matthew Tenedorio). He and his father worked for ASM in the Production Department, and he will certainly be missed.

Chairman Vosbein also recognized ASM and its Staff for the tremendous effort it took to deal with this tragic event, its impact on the Sugar Bowl, and related security/safety concerns at the Facility. The ASM Team performed with excellence.

I. APPROVAL OF THE MINUTES OF THE NOVEMBER 21, 2024, MEETING

On motion of Commissioner Condos, seconded by Commissioner Landry, the Minutes of the December 18, 2024, LSED Board Meeting were adopted by unanimous vote.

II. ASM/SMG REPORT (INCLUDING OPERATIONS)

Doug Thornton began the ASM Report, again noting the loss of the ASM employee. Mr. Thornton explained the roles of the Staff Members who responded to this tragedy in coordination with City Hall, the FBI, and other Law Enforcement authorities. The logistics of reorganizing and moving the Sugar Bowl back one day took significant effort, as almost 3,000 people are required to staff and manage a game of this type. It was the correct decision by the Governor to postpone the game. The Sugar Bowl representatives worked closely with ASM to reset and provide all necessary personnel to conduct the Sugar Bowl successfully.

[This concludes the initial report of Mr. Thornton.]

Evan Holmes then continued the ASM Report by noting the following important topics: the focus on Super Bowl preparation; the security measures required by the NFL and Law Enforcement; the wind-down of the Master Plan Project and remaining “Punch List” items; the impact of Super Bowl preparation on the Pelicans games; the special and related events connected to the Super Bowl, and upcoming events on the Campus, which include Mary

Blige and wrestling promotions. Mr. Holmes is confident on the financial future of the Super Dome and Smoothie King Center.

[This concludes the report of Evan Holmes]

Daniel Burke reported on the very healthy financial forecast, including the positive trend in hotel tax collections. The expectation is for a strong Fiscal and Calendar Year; net income for event remains healthy, and Budget expectations are being exceeded. Mr. Thornton then added comments concerning the Taylor Swift Concert Series, which helped the Calendar Year Budget in a very positive direction.

[This concludes the report of Daniel Burke]

Abby Jones provided updates concerning private events on the Campus; the efforts to reschedule events due to the 1-day postponement of the Sugar Bowl, with congratulations to the Production Team and Sodexo to make sure the rescheduled events were successful. Mr. Holmes also congratulated Abby Jones and her Staff, especially considering the coordination of multiple events during the Sugar Bowl timeframe.

[This concludes the report of Abby Jones]

Eileen Long then presented the Capital Projects Report, which included: updates on the Alario Center Bid Package for the Marquee Sign Project; the Ratcliff Construction pricing efforts related to the John Alario, Jr. Sports Complex; the Shrine on Airline Status Report; and the anticipated bid package for the Gate A Ramp Resurfacing Project, which may be advertised in March 2025.

[This concludes the report of Eileen Long]

Kathleen Turner provided her report, which included: cooperation with the Super Bowl Host Committee; the Greater New Orleans Sports Foundation, the Super Bowl Source Committee, and the Supplier Diversity Committee. In connection with the Super Bowl, and with the cooperation of the NFL, a Super Bowl Source Business Expo will be held, with Doug Thornton being one of the guest speakers. ASM will participate as an Exhibitor. Her program planning includes Son of a Saint and YouthForce NOLA.

[This concludes the report of Kathleen Turner]

III. LEGAL REPORT

Chairman Vosbein then turned to meeting over to Legal Counsel (Larry Roedel). Mr. Roedel explained the 6 Resolutions for consideration, all of which were vetted and approved by Legal Counsel. On the recommendation of Legal Counsel, all 6 Resolutions were adopted. The Resolutions were submitted and approved by the LSED Commissioners.

Mr. Roedel read into the Record a specific Resolution authorizing the Chairman and/or Vice Chair to sign Limited Non-Exclusive License Agreements between January 15, 2025, and the February 9, 2025, Super Bowl, all of which will be ratified at the February LSED Board Meeting. The Supplemental Resolution was moved by Commissioner Condos, seconded by Commissioner Becnel, and unanimously approved.

IV. ADDITIONAL COMMENTS

(None at this time.)

V. ADJOURNMENT

There being no Public comment, on motion of Commissioner Richmond, seconded by Commissioner Becnel, with all Commissioners present voting in favor, the meeting was adjourned at 2:37 PM.